



4th Hyperheritage International Seminar (International Conference)
SMART HERITAGE

18:00 20:00 Steering Committee meeting (Royal Hotel Conference Room, First floor)	May 2, 2017
4th Hyperheritage International Seminar (International Conference) SMART HERITAGE	First Day May 3, 2017
Arab American University-Jenin Campus	9 AM – 5:30 PM

9:00 - 9:30	Registration	
9:30 - 10:10	Opening Session	
9:30 - 9:40	Dr.Amjad Rattrout Chair of HIS4, Arab American University-Palestine	
9:40 - 9:50	Prof. Ali Zaidan President of Arab American University-Palestine	
9:50 - 10:00	Her Excellency Rula Ma'ayah Minister of Tourism and Antiquities	
10:00 - 10:10	Prof. Khaldoun Zreik General Chair of HIS International Conference – Paris 8 University	
10:10 - 10:30	Coffee break	
10:30 - 11:30	Keynote speaker Roberto dos Santos Bartholo Professor, Rio De Janeiro, Brazil “Cultural heritage and institutional innovation”	Session Chair [Prof. Khaldoun Zreik, Paris8, France]
11:30 - 12:30	Papers’ Session # one	Session Chair [Prof. Stéphane Chaudiron, Lille3 France]
11:30 - 11:50	The D-COMP model: A comprehensive evaluation framework for digital museum interactives Areti Damala, Ian Ruthven and Eva Hornecker Paris 8 University, France	
11:50 - 12:10	Une approche hypermédia pour la valorisation auprès du grand public de données patrimoniales numériques Pierre Châtel-Innocenti and Guillaume Besacier Paris 8 University, France.	
12:10 - 12:30	Adaptive User-Centered Application for Cultural Heritage Environments Amjad Rattrout, Shafaq Abulhouf and Kefaya Sabaneh Arab American University, Palestine.	

12:30 - 2:00	Lunch break	
2:00 – 3:00	Keynote speaker Sylvie Leuleu Merviel Professor, University of Valenciennes, France	Session Chair [Prof. Anis Semlali, ESSTD, Tunis]
3:00 – 3:20	Coffee break	
3:20 - 4:40	Papers' Session # Two	Session Chair [Dr Mahmoud. Al Manasrah, AAUJ]
3:20 – 3:40	Preserving Culture Heritage of Palestine's Natural History Mazen Qumsieh Director of Palestine Museum of Natural History, Palestine.	
3:40 – 4:00	Towards a VR Cultural Heritage Platform for Palestine Ramzi Hassan Norwegian University of Life Sciences, Norway	
4:00 – 4:20	Heritage Storyteller: Cultural Heritage Digital Storytelling using Data Visualization Muath Sabha and Ahmad Abulhouf Arab American University, Palestine.	
4:20 – 4:40	The Civic Civilian Topographic Maps of Battir Jasmine Desclaux-Salachas Paris 7, France.	
4:40 – 5:40	Discussion Panel Prof. Khaldoun Zrik Professor, Paris 8 University Ms. Rawan Damen Filmmaker and Media consultant	Session Chair [Dr. Radwan TAHBOUB PPU Palestine]
5:40 – 9:00	Visiting <i>Arrabeh</i> cultural site and dinner	

4 th Hyperheritage International Seminar (International Conference) SMART HERITAGE	Second Day	May 4, 2017
Arab American University-Ramallah Campus	9 AM – 5:30 PM	

9:00 – 9:30	Registration	
9:30- 9:45	Opening Session	
9:30 - 9:35	Dr. Amjad Rattrout Chair of HIS4, Arab American University-Palestine.	
9:35 -9:40	Prof. Ali Zaidan University President /Dr. Mohammad Hamarsheh	
9:40 - 9:45	The Consulate General of France in Jerusalem	
9:45 – 10:45	Keynote speaker Xenofon Zampoulis Professor, Institute of Computer Science - Foundation for Research and Technology, Hellas, Greece Beyond museum guides: smart interaction with cultural heritage	Session Chair [Dr Imad El Hodali, QOU]
10:45 - 11:00	Coffee break	
11:00 - 12:40	Papers' Session # Three	Session Chair [Prof Nasreddine Bouhai, France]
11:00 - 11:20	La biopiraterie du patrimoine culturel immatériel : cas de la médecine traditionnelle Luis Torres-Yepez and Khaldoun Zreik Paris 8 University, France.	
11:20 - 11:40	Al-Quds Tourism Augmentation Labib Arafah Alquds University, Palestine.	
11:40 - 12:00	Une approche adaptative pour l'acquisition et l'extraction de connaissances dans un contexte patrimoniale peu documenté Ashraf Amad, Nasreddine Bouhai and Khaldoun Zreik Paris 8 University, France.	
12:00 – 12:20	Palestine Heritage Digitization: collaborative distributed system approach Amjad Rattrout, Nael Zidan and Ahmad Abulhouf Arab American University, Palestine.	
12:20 -12:40	Le patrimoine autogéré, une utopie? L'outil numérique au service de la réinvention du patrimoine Iman Batita, Hatem Bejar and Pierre Leclercq University in Mons, Belgium.	

12:40 - 1:30	Lunch break	
1:30 – 2:30	Keynote speaker Alain Mille Professor, University Claude Bernard Lyon 1, France Managing the observations of agents activity as an interpretation process; a Modeled Traces Approach	Session Chair [Dr. Labib Arafah AQU] [Dr. Amjad RATTROUT, AAUJ]
2:30 – 2:45	Coffee break	
2:45 - 3:25	Papers' Session # Four	Session Chair [Dr. Moutamad KHATIB, PTUK]
2:45 – 3:05	Theatromania; postures spectateur(s) et sérendipité augmentée face à la médiation patrimoniale Jean Jacques Gay, Guillaume Besacier and Khaldoun Zreik Paris 8 University, France.	
3:05 – 3:25	De la restitution à la transmission: La place du numérique Anis Semlali Higher School of Design Science and Technology, Tunis. Grcao, Canada	
3:25 – 4:25	Discussion Panel Dr. Nedal Jayousi Director of the National Erasmus Office in Palestine. Mr. Philippe Van Impe Founder in the European Data Innovation Hub. Belgium. Prof. Anis Semlali Director of the Higher School of Design Science and Technology, Tunis. Professor. University of Montreal, Canada.	Session Chair [Dr Muath SABHA, AAUJ]
4:30 – 5:30	Closing Session	
5:30	Visiting <i>Sabastia</i> historical sites and dinner	

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